

**Max**

# Digitising your Audio-Visual Archive Collections



**Physical AV materials are constantly at risk of damage, degradation and obsolescence. If issues are allowed to progress, material can become irreversibly damaged and the information stored on your media may become lost forever.**

Max is capable of digitising a wide variety of professional and consumer film, video and audio formats, with work undertaken in-house to the highest possible standards. This attention to detail is essential not only for the preservation of original materials but for high quality digitisation that captures as much information as possible.

## Excellence as Standard

Max's AV department constitutes a core part of our digitisation offer and we are unique in providing a number of in-house, high-spec services as standard, including:

- Dedicated in-house AV experts using state-of-the-art equipment
- A suite of period playback machines used as an aid to capture
- Continuous condition assessment prior to, during, and following digital capture
- Cleaning and colour grading
- Capturing of covers/packages of all AV materials
- Free short-term digital preservation using our proprietary software, Soteria+
- Environmentally controlled physical storage
- No-fuss output to your specifications



## Benefits of digitising heritage AV collections



- Improve the accessibility of content, particularly in the case of obsolete media
- Ensure the long-term preservation of at-risk media
- Reduce storage costs of physical media.
- Create a marketable digital asset that can be used for research, outreach and commercialisation

[www.maxcommunications.co.uk](http://www.maxcommunications.co.uk)

**Max**

Conservation & Preservation | Advanced Digitisation | Archival Informatics

# Benefit from Max's experience and state-of-the-art technology to achieve unparalleled digitisation outcomes

## About Max

Max is a UK-based company with an international presence, which has been providing innovative digitisation services to world-leading institutions for over 25 years.

## Why digitise your collection?

- **Long-Term Preservation:** Safeguard your records for future generations
- **Global Access:** Enable remote access to your collection from anywhere in the world
- **Broaden Reach:** Engage a wider audience of researchers worldwide
- **Enhanced Insights:** Gain new insights through precise metadata collection
- **Advanced Integration:** Integrate archives with AI and other technologies for deeper analysis
- **Unified Collections:** Aggregate dispersed collections into a single, accessible location

## The benefits of using Max

- Over 25 years of delivering high throughput and ultra-high resolution images
- Precise metadata harvesting including handwritten records and georeferencing
- Adherence to leading technology and operational standards
- Cutting-edge project management, archive management, and digital preservation solutions

*"Max have been a trusted digitisation and solutions partner with King's College London Archives for more than a decade. They have always undertaken work to a high standard, and on time, and are a friendly team who are ready to help at short notice".*

Dr Geoff Browell, Head of Archives and Research Collections  
King's College, London.



## Case Study: Imperial College

Max's collaboration with Imperial College London encompasses digitisation and the provision of our cutting-edge archive management and digital preservation services. These services, tailored to meet the unique needs of the Imperial College archive, ensure the seamless management and long-term preservation of digital assets, safeguarding the university's rich intellectual heritage for generations.

Furthermore, our partnership extends beyond digitisation, as we collaborate with various departments across the university, leveraging our expertise to support diverse academic endeavours. By bridging the gap between archival preservation and academic research, we contribute to the university's mission of advancing knowledge and fostering innovation in the fields of science, engineering, medicine, and business.



By Appointment to  
His Majesty King Charles III  
Suppliers of Digitisation & Archiving Services  
Max Communications Ltd London

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## Tell us about your next digitisation project

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